

## **Anthony J. DeLuca**

Anthony J. DeLuca is a leading authority in Program Advocacy, Small Business Strategies, Socio-Economic Policy and Execution, and Government Contracts. His eleven years as Director of Small Business for the United States Air Force earned him a reputation as a vivacious and effective leader with integrity, experience, and dynamic energy. An acclaimed international speaker, his expertise encompasses the principles of government contracting policy and the advancement of a national socio-economic agenda.

As a small business strategist, he knows the procedures, policy and legal framework to advocate for small businesses throughout the world. As a tested advocate, he has mastered the roles and techniques of advocacy required to align critical support. He has the unique talent to quickly absorb the macro situation and then conceive a solid plan of action to affect positive change. He is lauded as a powerful motivator and skilled trainer, efficient at energizing both personnel and projects.

As a seasoned corporate executive with solid hands-on government experience, he bridges the chasm between theory and practice. As President of INTECS, he introduced strategic planning and business process re-engineering for contracting and business development as he positioned the company for post 8(a) contract awards. He obtained GSA and other agency omnibus contracts, created strategic alliances and partnerships, reduced corporate and employee health care costs, and increased contract ceiling revenue by 50%.

Mr. DeLuca has received numerous honors for his visionary leadership in outreach to women, minorities, and veterans. These include the Frances Perkins Vanguard Award from the SBA, The Applause Award from the Womens Business Enterprise National Council, Native American Public Advocate of the Year from the National Center for American Indian Enterprise, Champion of Veterans Enterprise from the Department of Veterans Affairs, and both the Distinguished and Meritorious Presidential Rank Awards.